



April 7, 2010

Dear Alliance for Response, NYC Member:

As you are aware, Alliance for Response, NYC (A/R) is a local organization focused on connecting emergency responders with representatives from the cultural heritage community through training exercises, development of local planning efforts and improved dialogue and partnerships. As key partners in preparedness, A/R works with the New York City Office of Emergency Management (OEM) to ensure that the cultural heritage community is prepared to respond to and recover from any emergency that arises. We would like to enhance this partnership by expanding the OEM Ready New York program to A/R members.

Ready New York, introduced in 2003, is the City's emergency preparedness education campaign to help all New Yorkers better prepare for emergencies. The Ready New York program includes 11 publications in 23 languages, numerous public service announcements and advertising campaigns, speakers' bureau, reprinting program, corporate partnerships, and continuous community outreach which has educated millions of New Yorkers.

OEM staff and its partners are currently available to provide emergency preparedness presentations for health and safety events, as well as participate in employee health and safety fairs sponsored by your organization. The members of the audience will have an opportunity to learn how to make an emergency plan for themselves and their families, prepare for evacuations and shelter in place. They will also be provided guidance on how to put together an emergency 'Go Bag'.

If your organization is interested in scheduling a presentation in 2010, please fill out an event request form at www.NYC.gov/readyny. If you require more details, please contact Christopher Matousek, OEM Public/Private Initiatives Coordinator at cmatousek@oem.nyc.gov or call 718-422-4835. Please note that presentations/fairs require a minimum of 50 people and are provided free of charge.

Thank you for your interest in emergency preparedness. For more information regarding membership or programming of A/R please contact Lisa Elkin, Chair A/R NYC at larkin@amnh.org and for more information on OEM, please visit www.NYC.gov/oem.

Sincerely,

Joseph F. Bruno
Commissioner
NYC OEM

Lisa Elkin
Chair
Alliance for Response, NYC