



Savannah Heritage Emergency Response (SHER)

Chairperson – Beth Reiter, Green-Meldrim House

Vice Chairperson – Dennis Jones, Chatham Emergency Management Agency

Secretary – Sherryl Lang, Juliette Gordon Low Birthplace

Planning Committee Chair – Daniel Carey, Historic Savannah Foundation

Training & Education Committee Chair – Caroline Hopkinson, Armstrong Atlantic State University, Lane Library

FROM: Beth Reiter, SHER Chairperson

TO: Cultural/Historical Site and Institution Community

DATE: May 25, 2010

SUBJECT: SHER Logo

It is with great appreciation I am happy to announce the official Logo of the Savannah Heritage Emergency Response (SHER) group. Many thanks to the Ad Hoc Logo Committee members

- Jessica Mumford, Telfair Museum of Art
- Deborah Rouse, Savannah College of Art and Design
- Lauree San Juan, Congregation Mickve Israel
- Laura Seifert, Coastal Heritage Society
- Luciana Spracher, City of Savannah

who have expended a great deal of time and effort designing the logo to represent the five emergency partnerships.

COLOR

Red was chosen to signify awareness and emergency preparedness.

SHAPE

The pentagon shape was chosen to represent the five planning focuses of the organization – natural, historical, and cultural community concerns, alliance with first responders such as police and fire and coordination with Emergency Management. These five areas are stated in the five fields of the pentagon shape.

NATURAL

Chatham County abounds in significant natural sites that contribute to eco-tourism interests. Examples include the Savannah Ogeechee Canal, Bamboo Farm and Coastal Gardens, historic landscapes associated with house museums, live specimen collections such as those at Oatland Island Wildlife Center, or the several aquariums in Chatham County.



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CULTURAL

Archival collections preserve the cultural history of the County. Examples include the public library system, Catholic Diocese of Savannah Archives, Georgia Historical Society, First African Baptist Church Museum, Girl Scout Archives, and Savannah State University Archives.

HISTORICAL

Many sites house object based collections or are architectural sites: Examples include the Beach Institute, Telfair Art Academy, the Green Meldrim House, Fort Pulaski National Monument, and the Hurn Museum of Contemporary Folk Art,

FIRST RESPONSE

Partnership with community first responders brings the elements of readiness and initial action into the planning and mitigation focuses of SHER. Through regular dialog and preparedness workshops, the first response community has first hand knowledge of the sensitivities affecting this group and can assist in identifying mitigating factors to protect historic and cultural properties.

EMERGENCY MANAGEMENT

Partnership with Emergency Management ensures continuity with the County's Emergency Operations Plan and Emergency Support Function structure. SHER emergency planning uses an all hazards approach and this partnership supports preparedness for, response to, recovery from and mitigation for hazards potentially affecting the community.



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