

*Fundraising for  
Collections Care*

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# INTRODUCTION



Now that you have completed CAP, you may wonder what to do next. You have a list of conservation priorities but you still need the money to implement them. A good way to start fundraising is to use your CAP report to draw attention to your museum's needs. Having recommendations made by professional conservators can give you a little more leverage when applying for grants or even when fundraising in the private sector.

This guide provides information on funding sources and features museums that used their CAP reports to raise funds for projects such as collection specific surveys, treatment, staff training, and storage upgrades. One important thing to remember when fundraising is to think outside the box. Explore the traditional methods such as grants through federal and state sources, but also think of creative ways to raise money in your community or by using your past successes as building blocks for new ones.



# FEDERAL FUNDING PROGRAMS

Several federal agencies have grant programs that support collections care, conservation, and preservation activities at museums. While many of these programs are competitive and may seem overwhelming, do not be discouraged. Many CAP museums have been able to use their report to secure funding from national programs.

Many grant programs require a museum to match the funds that they request. For example, a 1 to 1 match for a \$10,000 project, requires the museum to match with another \$10,000. However, this cost sharing can include materials, in-kind

donations (such as staff time working on the project), or cash contributions.

In addition to the agencies listed in this guide, museums have creatively sought and received grants from other federal sources. The Department of Transportation has funded museums through the National Scenic Byways Program. The Economic Development Administration of the Department of Commerce has provided support through its Public Works Development Facilities Program. Be sure to think outside the box!

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## Tips for Preparing a Successful Grant Application

- Read the grant guidelines and follow the instructions carefully.
- Allow yourself plenty of time to compile your application.
- Look for examples of projects that have been funded in past years. Some agencies have samples of successful applications available.
- Talk to agency staff and ask questions. Some agencies will review draft applications and make suggestions.
- Answer all questions. If you fail to do so, it may disqualify your application.
- Answer all narrative questions clearly and in a well-organized manner.
- Proofread your application carefully.
- Be persistent! If at first you don't succeed, try again. Many agencies will provide information on how to improve your application if you contact them. Update your application and submit it again!

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## INSTITUTE OF MUSEUM AND LIBRARY SERVICES (IMLS)



1800 M Street, NW, 9th Floor  
Washington, DC 20036  
202-653-4789  
[www.imls.gov](http://www.imls.gov)

***Conservation Project Support (CPS):*** Provides support to help museums identify conservation needs and priorities and perform activities to ensure the safekeeping of their living and nonliving collections. IMLS requires a 1 to 1 match for this grant.

Eligible Activities: Conservation or research projects

Award Amount: Up to \$150,000

***Museums for America:*** Supports projects and activities that strengthen museums as active resources for lifelong learning and key players in the establishment of livable communities. IMLS requires a 1 to 1 match for this grant.

Eligible Activities: Ongoing museum activities; improvement of infrastructure; planning activities; new programs; purchase of equipment or services; or other activities that upgrade and integrate new technologies.

Award Amounts: \$5,000 - \$150,000

***National Leadership Grant (NLG):*** Supports projects that will have a national impact and provide models that can be widely adapted or replicated by others to extend the benefit of federal support. Matching requirements vary based on project costs.

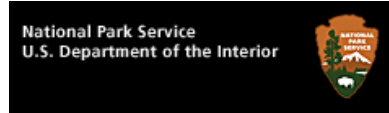
Eligible Activities: Supports four NLG categories including museums online, museums in the community, professional practices, and model programs of library and museum collaboration.

Award Amounts: \$50,000 - \$1,000,000

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## NATIONAL CENTER FOR PRESERVATION TECHNOLOGY AND TRAINING (NCPTT)

645 University Parkway  
Natchitoches, LA 71457  
318-356-7444  
<http://ncptt.org>



**Preservation Technology & Training Grant:** Supports research, training, meetings, conferences, and publications. Contact NCPTT for matching requirements.

**Eligible Activities:** Research or training that protects cultural resources against vandalism, looting, terrorism, or natural disasters; conserves architectural materials of the recent past; monitors and evaluates preservation treatments.

**Award Amounts:** Subject to availability of funds.

★ **CAP Success Story for Federal Funding:  
Valdez Museum and Archives in Valdez, Alaska**

Citing recommendations from their CAP report, the Valdez Museum and Archives applied for and received a \$4,764 CPS grant to conduct a detailed conservation survey for several significant objects on display outdoors. They received a second CPS grant of \$10,068 for conservation treatment of turn-of-the-century saloon bars in the museum’s collection. Besides being an important project, the treatment resulted in good publicity in the community, which spurred local donations to assist with the museum’s grant matching requirements.

The museum also received three preservation grants from the Alaska State Museums. Museum staff believe that CAP made a difference with federal and state funders because it showed the institution was making progress on improving collections care.

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## NATIONAL ENDOWMENT FOR THE ARTS (NEA)

1100 Pennsylvania Avenue, NW  
Room 726  
Washington, DC 20506  
202-682-5452  
www.nea.gov



**Access to Artistic Excellence:** Supports artistic creativity, preserves our diverse cultural heritage, and makes the arts more widely available in communities throughout the country. NEA requires a 1 to 1 match for this grant.

Eligible Activities: Conservation, provenance research, collections management, documentation, creation of collections catalog, reinstallation of collections, and/or public programs.

Award Amounts: \$5,000 - \$150,000

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### Tips for a CPS Application

More than 250 CAP museums have received a Conservation Project Support (CPS) grant through IMLS (see page 5 for more information). Here are some tips to make a strong proposal.

- Stress why the project is the highest conservation priority.
- Make sure your budget projections are neither excessive or inadequate.
- Consider including all or part of your CAP report.
- Consult with your assessor or a colleague who has gotten a similar grant for guidance and tips.
- Make sure your colleagues review the application for clarity, purpose, spelling, and grammar.
- Do not include too many project activities or the true intent of the project may be diminished.
- If you have been unsuccessful with a proposal, call IMLS for feedback on how to make the proposal more competitive next time.



## NATIONAL ENDOWMENT FOR THE HUMANITIES (NEH)

1100 Pennsylvania Avenue, NW  
Room 407  
Washington, DC 20506  
202-606-8438  
www.neh.gov



NATIONAL  
ENDOWMENT  
FOR THE  
HUMANITIES

***Preservation Assistance Grants for Smaller Institutions:*** Helps small and mid-size institutions, libraries, museums, and historical societies, town and county records offices, archival repositories, community colleges, and underserved departments and units within colleges and universities and other larger institutions improve their ability to preserve and care for their humanities collections. Matching funds are not required for this grant.

Eligible Activities: General preservation assessments; consultations with professionals to address a specific preservation issue, need, or problem; purchase of storage furniture and preservation supplies, purchase of environmental monitoring equipment for humanities collections; education and training.

Award Amounts: up to \$5,000

***Preservation and Access Grants for Stabilizing Humanities Collections:*** Helps museums, libraries, archives, and historical organizations preserve their humanities collections through support for improved housing and storage, environmental conditions, security, lighting, and fire protection. Matching funds are not required for this grant.

Eligible Activities: Purchase of storage furniture, improvement of environmental conditions (including climate control), and installation of security, lighting, and fire-prevention systems.

Award Amounts: \$30,000 - \$650,000

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**Preservation and Access: Humanities Collections: and Resources:**

Supports projects that preserve and create intellectual access to humanities collections. Matching funds are not required for this grant.

Eligible Activities: Processing archival and manuscript collections; cataloging printed works, photographs, recorded sound, and moving image collections; documentation of art and material culture collections; preservation reformatting; conservation treatment and deacidification of collections; digitization of collections to enhance their accessibility; development of archival oral histories; and cataloging and microfilming of United States newspapers.

Award Amounts: \$50,000 - \$350,000.



**CAP Success Story for Federal Funding:  
Scurry County Museum in Snyder, Texas**

The Scurry County Museum is a small museum with collections and information relating to the county and greater West Texas region. In 1998, the museum was floundering and the new director decided CAP would be a good first step on the road to recovery. The recommendations from their CAP report set them on a course to receive numerous grants in the following years. In 2001, they received an IMLS Conservation Project Support grant for \$10,460 to purchase new metal shelving to properly re-house 1,767 objects in the collection and to conduct a workshop on re-housing collections. Later that same year they were awarded an NEH Preservation Assistance Grant. The NEH grant allowed them to hire an outside conservator to conduct a workshop for the museum's staff and volunteers and to purchase materials to preserve their textile collections. The museum's success has reached far beyond their own walls. In addition to educating their board and staff, Scurry County reached out to the local museum community. Many museum staff from surrounding communities participated in the workshops as well. Some of these museums have gone on to apply for their own grants. CAP allowed the Scurry County staff and board to be more aware of collections care and helped spread this awareness to the surrounding community.



## NATIONAL HISTORICAL PUBLICATIONS AND RECORDS COMMISSION (NHPRC)

National Archives & Records Administration  
700 Pennsylvania Avenue, NW  
Room 111  
Washington, DC 20408-0001  
202-501-5610  
[www.archives.gov/grants](http://www.archives.gov/grants)



**Archives Grants (Basic Projects and Detailed Processing Projects):** Provide support to ensure that records documenting the American experience are saved and made available for public use. Contact NHPRC for matching requirements.

Eligible Activities: Creating and developing records management programs; surveys of holdings and of historical records; archival preservation of records including preservation planning and reformatting (microfilming and converting audio and motion picture recordings to other formats).

Award Amounts: \$40,000-\$200,000

## NATIONAL SCIENCE FOUNDATION (NSF)

4201 Wilson Boulevard  
Arlington, VA 22230  
703-306-1218  
[www.nsf.gov](http://www.nsf.gov)



**Biological Research Collections Program:** Provides support for natural history specimens and jointly curated collections such as frozen tissues, DNA libraries, and digital images. Contact NSF for matching requirements.

Eligible Activities: Collection enhancement, computerization of specimen-related data, research to develop better methods for specimen curation and collection management, and training activities to support and manage biological collections.

Award Amounts: Up to \$500,000



## FUNDING IN YOUR STATE

State and local governments often have funds available for preservation and conservation projects. Many states have even passed legislation that generates revenue for historic preservation, and some have also created funds for cultural tourism, intended to attract visitors to their state. Some museums have been able to use cultural tourism grants for preservation projects. There may also be funding opportunities available from state humanities councils, arts councils, state museum associations, and preservation organizations.

The following is a list of some of the organizations that may offer funding for preservation or conservation projects. **This list is not comprehensive** and eligibility requirements vary. Be sure to further investigate funding possibilities available in your state. Also remember to think creatively; although organizations may not provide funding for conservation treatment, they may provide funding for staff training or consultation.

### **Alabama State Council on the Arts**

[www.arts.state.al.us](http://www.arts.state.al.us)  
334-242-3601

### **Alaska State Museum**

[www.museums.state.ak.us](http://www.museums.state.ak.us)  
907-465-2396

### **Arizona Historic Preservation Heritage Fund**

[www.azparks.gov](http://www.azparks.gov)  
602-542-7127

### **Arkansas Historic Preservation Program**

[www.arkansaspreservation.org](http://www.arkansaspreservation.org)  
501-324-9880

### **California Heritage Fund**

<http://ohp.parks.ca.gov>  
916-653-6624

### **Colorado State Historical Fund**

[www.coloradohistory.org](http://www.coloradohistory.org)  
303-866-2825

### **Connecticut Trust for Historic Preservation**

[www.cttrust.org](http://www.cttrust.org)  
203-562-6312

### **Preservation Delaware**

[www.preservationde.org](http://www.preservationde.org)  
302-651-9617

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**Florida Office of Cultural &  
Historical Programs**

<http://dhr.dos.state.fl.us>  
850-245-6300

**Georgia Heritage  
Grant Program**

<http://hpd.dnr.state.ga.us>  
404-656-2840

**Hawaii Council for  
Humanities**

[www.hihumanities.org](http://www.hihumanities.org)  
808-732-5402

**Idaho Humanities Council**

[www.idahohumanities.org](http://www.idahohumanities.org)  
208-345-5346

**Illinois Association of  
Museums**

[www.state.il.us/hpa/iam](http://www.state.il.us/hpa/iam)  
217-524-6977

**Historic Landmarks  
Foundation of Indiana**

[www.historiclandmarks.org](http://www.historiclandmarks.org)  
317-639-4534

**State Historical Society of  
Iowa**

[www.state.ia.us/iowahistory](http://www.state.ia.us/iowahistory)  
515-281-6412

**Kansas Humanities Council**

[www.kansashumanities.org](http://www.kansashumanities.org)  
785-357-0359

**Kentucky Heritage Council**

[www.state.ky.us/agencies/khc](http://www.state.ky.us/agencies/khc)  
502-564-7005

**Louisiana**

**Division of the Arts**

[www.crt.state.la.us/arts](http://www.crt.state.la.us/arts)  
225-342-8180

**Maine State Archives**

[www.state.me.us/sos/arc](http://www.state.me.us/sos/arc)  
207-287-5790

**Maryland Historical Trust**

[www.marylandhistoricaltrust.net](http://www.marylandhistoricaltrust.net)  
410-514-7622

**Massachusetts Cultural Council**

[www.massculturalcouncil.org](http://www.massculturalcouncil.org)  
617-727-3668

**Michigan Council for Arts and  
Cultural Affairs**

[www.michigan.gov/hal](http://www.michigan.gov/hal)  
517-241-2236

**Minnesota Historical Society**

[www.mnhs.org](http://www.mnhs.org)  
651-259-3000

**Mississippi Arts Commission**

[www.arts.state.ms.us](http://www.arts.state.ms.us)  
601-359-6030

**Missouri Arts Council**

[www.missouriartscouncil.org](http://www.missouriartscouncil.org)  
314-340-6845

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**Montana Arts Council**

www.art.mt.gov  
406-444-6430

**Nevada Arts Council**

http://dmla.clan.lib.nv.us  
775-687-7102

**Nebraska Arts Council**

www.nebraskaartscouncil.org  
402-595-2122

**New Hampshire Moose Plate Program**

www.mooseplate.com  
603-271-3483



**CAP Success Story in State Funding:  
Wyoming Frontier Prison in Rawlins, Wyoming**

The Wyoming Frontier Prison (also know as the Old Pen) interprets the buildings that served as the state penitentiary from the early days of Wyoming statehood in 1901 until 1981. When the prison transitioned from its original use to a cultural institution in the 1980s, the organization needed a long-range maintenance plan to preserve this important piece of state history. In 1996 the museum went through CAP. The CAP process helped identify 14 structures that required immediate roof repair. Persuaded by this recommendation, the Carbon County Commissioners put the museum on the ballot for a capital facilities tax. To encourage the community's support, Old Pen staff went door to door to discuss the project. The local voters approved the tax, which provided \$30,000 for roof repairs. Inspired by this success, the Friends of the Old Pen donated an additional \$30,000. The museum has now completed roof replacement and repairs on 13 buildings.

In 2005, the museum received grants from the Wyoming Business Council to replace sidewalks and electrical service. When the Council wanted proof of community support, the museum was able to use the facilities tax as an example. The museum also went to the State Legislature for funds to install an irrigation system, and because of their history of local support and success with the roof repairs they were awarded \$170,000. The Wyoming Frontier Prison is a great example of how to use the CAP report as a building block for success in receiving other support. The Prison is now participating in ReCAP and hopes that the experience will be equally as beneficial as their CAP experience.

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**New Jersey Historic Trust**

[www.njht.org](http://www.njht.org)  
609-984-0473

**New Mexico Arts**

[www.nmarts.org](http://www.nmarts.org)  
505-827-6490

**New York Lower Hudson  
Conference**

[www.lowerhudsonconference.org](http://www.lowerhudsonconference.org)  
914-592-6726

**North Carolina Preservation  
Consortium**

[www.ncpreservation.org](http://www.ncpreservation.org)  
919-660-1157

**North Dakota Council on the  
Arts**

[www.state.nd.us/arts](http://www.state.nd.us/arts)  
701-328-7590

**Ohio Humanities Council**

[www.ohiohumanities.org](http://www.ohiohumanities.org)  
614-461-7802

**Oklahoma Arts Council**

[www.state.ok.us/~arts](http://www.state.ok.us/~arts)  
405-521-2931

**Oregon Heritage Commission**

[www.oregonheritage.org](http://www.oregonheritage.org)  
503-986-0671

**Pennsylvania Historical and  
Museum Commission**

[www.phmc.state.pa.us](http://www.phmc.state.pa.us)  
717-787-3362

**Rhode Island Council of the  
Humanities**

[www.rihumanities.org](http://www.rihumanities.org)  
401-273-2250

**South Carolina  
Arts Commission**

[www.southcarolinaarts.com](http://www.southcarolinaarts.com)  
803-734-8696

**South Dakota Arts Council**

[www.artscouncil.sd.gov](http://www.artscouncil.sd.gov)  
605-773-3301

**Tennessee Historical  
Commission**

[www.state.tn.us/environment/hist](http://www.state.tn.us/environment/hist)  
615-532-1550

**Texas Historical Commission**

[www.thc.state.tx.us](http://www.thc.state.tx.us)  
512-463-6100

**Utah Arts Council**

<http://arts.utah.gov>  
801-236-7555

**The Vermont Museum and  
Gallery Alliance**

[www.vmga.org](http://www.vmga.org)  
802-475-2022

**Virginia Commission for the  
Arts**

[www.arts.state.va.us](http://www.arts.state.va.us)  
804-225-3132

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**Washington State Arts  
Commission**  
www.arts.wa.gov  
360-753-3860

**Wisconsin Arts Board**  
<http://arts.state.wi.us>  
608-266-0190

**West Virginia Division of  
Culture and History**  
www.wvculture.org  
304-558-0220

**Wyoming Humanities  
Council**  
[http://uwadmnweb.uwyo.edu/  
humanities](http://uwadmnweb.uwyo.edu/humanities)  
307-721-9247



**CAP Success Story for State Funding:  
Alutiiq Museum and Archaeological Repository  
in Kodiak, Alaska**

Using the CAP report as a tool, the Alutiiq Museum and Archaeological Repository applied for a grant from the Alaska State Museum's Grant-in-Aid Program. Their proposal was entitled "Alutiiq Museum Collections Care Project: CAP Improvements" and they were awarded more than \$8,000 to purchase supplies and implement recommendations outlined in the CAP report. To ensure implementation of their conservator's recommendations, the museum staff assigned a major conservation project to each month. One month was dedicated to improving emergency preparedness, others to illumination, pest management, exhibits, and so forth. By spending an entire month focusing on each issue, the staff made certain that the conservation recommendations were optimized. The museum purchased materials such as archival boxes and acid free tissue to upgrade storage of bone, antler, and ivory, as well as a minus 40-degree freezer to process archaeological materials and ensure that they are pest free. A \$10,000 grant from the Rasmuson Foundation allowed the museum to purchase additional shelving that substantially increased their artifact storage area. The museum was also able to complete some inexpensive but equally important goals such as creating a weather log, drafting a disaster plan, and establishing a schedule for exhibitions and artifact display rotation. The museum's dedication to collections care continues as they set AAM accreditation as one of their long-term goals.



## FUNDRAISING STRATEGIES

To raise money for matching funds or even for general collections care, think about how you can use preservation and conservation to garner support. You may be able to gain support from unlikely sources.

There are numerous fundraising strategies that museums can use to raise money for collections care. The following examples illustrate just a few.

### **Donors**

Donors may come from many sources, and they will likely be people you already know. The local community has been a strong support for many CAP museums. Volunteers, members, visitors, and friends organizations may all be willing to provide financial support to your museum. In one CAP museum, a 14-year-old volunteer raised \$400 in a school fundraiser for the preservation of a particular object.

When looking for potential donors, think about who has a vested interest in collections care and maintenance. For example, the descendants of donors may wish to ensure the ongoing care of their ancestor's objects.

Guilds are special interest groups that can also be good targets for fundraising. The Nebraska State Quilt Guild raised \$150,000 for the International Quilt Study Center at the University of Nebraska, a 2000 CAP museum, and has made a pledge for another \$150,000.

The Behringer-Crawford Museum, a 1990 CAP museum in Covington, Kentucky, raised \$22,000 locally to address short-term goals of its CAP report, including UV filters, off-site storage, acid free boxes, hygrometers, and exterior building work. Collections care and the CAP report also figured prominently in plans for a facility expansion to include proper HVAC and storage equipment. A private foundation contributed \$50,000 to the expansion largely because of the assessment report.

When you receive support from individuals or organizations, remember to acknowledge their support. Publicize it in the museum newsletter. Celebrate the re-display of a conserved object and publicly thank the benefactor.

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## Adoption Campaigns

Adoption campaigns can be a great way to raise money for conservation because donors can feel like their contribution is making a real difference.

The Pueblo Grande Museum in Phoenix, Arizona, a 1996 CAP museum, has an “Adopt-a-Pot” program. Contributions are earmarked to pay for an object conservator to examine a particular vessel. Donors can choose the level that they want to give such as *First Aid Level (\$25)* to adopt a small pot in good condition or *ICU Level (\$100)* to adopt a complex vessel, or an object with extensive damage. Donors receive a photograph of their vessel and their name appears on the sponsor roll in the museum exhibit.

## Engrave Your Name in History

Another popular method of fundraising is with an “Engrave Your Name in History” program. Bricks and tiles used in building projects can be used as donor recognition.

The Ephrata Cloister, a 1990 CAP, in Lancaster County, Pennsylvania, used such a

method when restoring their roof. Visitors were given the opportunity to write their name on a cedar shake for one dollar. Seventeen hundred visitors took part in the fundraising event.

## Capital Campaigns

Capital campaigns raise money for buildings and endowments and collections care can play an integral role.

CAP helped the Owens Thomas House, a national landmark owned by the Telfair Museum of Art in Savannah, Georgia, identify long-term conservation problems. As a result, the museum raised \$172,000 to plan for a \$1.5 million capital campaign. The CAP report stressed the need for a long-range conservation plan, which once developed committed the institution to rearranging budget priorities and allocating more money for maintenance.

## Exhibitions

Exhibitions about preservation and conservation can be an excellent way to stimulate interest in collections care. They also provide an opportunity for targeting prospective donors and recognizing current ones.

Exhibits can include labels about treatment along with before and after photos of objects. Photos can be a strong visual for fundraising, and funders can see the impact their support has made.

The Mount Holyoke College Art Museum in South Hadley, Massachusetts, presented the exhibition “Altered States: Conservation, Analysis, and the Interpretation of Works of Art”. The catalog included several essays and information about the 33 treated works displayed including before-and-after photos and a glossary.

**In-Kind Donations**

Support can come in forms other than cash contributions. Donations of supplies, equipment, products and services, or even volunteer time can also help your collections care program. The DuPont Company gave the Frank Lloyd Wright Foundation in Oak Park, Illinois, a supply of Mylar polyester film to encapsulate architectural drawings. Staff at the Octagon Museum in Washington, DC, hosted several luncheons for representatives of


local groups to acquaint them with the museum’s restoration project. As a result of the luncheons, the museum received several in-kind contributions, including volunteers to remove bricks from the basement and the production of a campaign video.

Cultivating in-kind donations can also be the beginning of a relationship that will bring cash contributions in the future.

**Conclusion**

There are many fundraising opportunities for collections care. If you think creatively you can use your collections to garner support and achieve your conservation goals.

By using your CAP report you can build your cause and demonstrate to decision makers that you are serious about caring for your collections. Remember, the collection is a museum’s greatest asset and collections care should be a top priority.

 **CAP Success Story for Fundraising Strategies:  
The L.C. Bates Museum in Hinckley, Maine**

The L.C. Bates Museum was founded in 1911 as an educational facility for the Good Will-Hinckley Home for Boys and Girls. The namesake, L.C. Bates, donated funds for electric wiring and exhibition cases in 1923, and the museum was active until the 1950s. Changes in the school's mission in the 1950s to the 1970s caused the museum to fall into disuse, and by the 1980s the museum's main building needed significant repairs. The staff and board knew that the Quincy Building's faulty roof, broken windows, and bat infestation were serious problems, but they needed professional expertise to create a focused plan for solving them.

The museum participated in CAP in 1993. The assessment reports immediately became essential working documents that helped the museum set long-range goals and get included in the campus master plan and development activities. The validity that the CAP recommendations added to grant proposals assisted the museum in raising well over \$200,000 in capital funds to preserve the building and collections. The museum restored the roof and chimneys, repaired all windows, installed UV glass and shades, added a handicap accessible entrance, improved exhibition security, implemented a pest management plan, and rehoused the archival collection.

The museum continued to use their CAP reports to attract donors and were also given \$25,000 from the Stephen and Tabitha King Foundation to catalog the collection. The museum received additional funds from IMLS through the Museum Assessment Program, and a 1999 Conservation Project Support (CPS) grant for a detailed condition and environmental survey of their mounted fauna collections. The museum was also given over \$5,000 from CPS to teach the public how to safely handle preserved animal specimens. Even with all they have accomplished, the L.C. Bates Museum keeps their CAP reports handy so all board members and volunteers understand the institution's preservation plans.



## RESOURCE ORGANIZATIONS

The following cultural and fundraising organizations can provide further information, publications, workshops, and technical assistance.

### **American Association for State and Local History**

1717 Church Street  
Nashville, TN 37203  
615-320-3203  
[www.aaslh.org](http://www.aaslh.org)

AASLH is a national organization that provides publications, information, and training to benefit history professionals and volunteers working in libraries and archives, historical societies, museums, historic sites, parks, and historic preservation and academic institutions. The organization publishes the bimonthly magazine *History News*.

### **American Association of Fund-Raising Counsel**

400 W. Lake Avenue  
Glenview, IN 60025  
847-375-4709  
[www.aafrc.org](http://www.aafrc.org)

This association advances philanthropy through research, education, and public awareness and promotes an ethical approach to fundraising. The association publishes *Giving USA*, a

comprehensive annual report of philanthropy and trends in grantmaking.

### **American Association of Museums**

1575 Eye Street, NW, Suite 400  
Washington, DC 20005-1105  
202-289-1818  
[www.aam-us.org](http://www.aam-us.org)

AAM is a national organization that represents art museums, history museums, science museums, youth museums, historic buildings and sites, science and technology centers, aquariums, zoos, arboreta, botanical gardens, and military and maritime museums. They also administer the Museum Assessment Program (MAP), which helps museums identify their strengths and weaknesses and plan for the future. AAM publications include the *Official Museum Directory*, the bimonthly *Museum News* magazine, and *Aviso*, a monthly newsletter. AAM's bookstore sells museum-related publications, including many good titles on fundraising.

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## **American Institute for Conservation of Historic and Artistic Works**

1156 15th St, NW, Suite 320  
Washington, DC 20036  
202-452-9545  
[www.aic-faic.org](http://www.aic-faic.org)

AIC is the national organization of conservation professionals that sponsors conferences and publishes conservation-related periodicals. The Foundation of the American Institute for Conservation of Historic and Artistic Works (FAIC) offers educational programs, grants to conservators, and a referral system for professional conservation services. A general bibliography on conservation is available on request, as well as definitions of conservation terminology.

## **Association of Fundraising Professionals**

4300 Wilson Blvd, Suite 300  
Arlington, VA 22203  
703-684-0410  
[www.nsfre.org](http://www.nsfre.org)

This national organization maintains more than 130 chapters across the United States; publications include *NSFRE News* and *The NSFRE Journal*.

The National Fund-raising Library and Resource Center is available for members and nonmembers, providing a series of publications and tapes.

## **Business Committee for the Arts**

29-27 Queens Plaza North,  
4th Floor  
Long Island City, NY 11101  
718-482-9900  
[www.bcainc.org](http://www.bcainc.org)

This national nonprofit organization encourages support of the arts by providing businesses with resources to make effective alliances with arts organizations. BCA offers a consultation service for businesses, publications, conferences and workshops, and a national and international data network of information about the arts.

## **Chronicle of Philanthropy**

1255 23rd Street, NW, Suite 700  
Washington, DC 20037  
202-452-9545  
[www.philanthropy.org](http://www.philanthropy.org)

This biweekly newspaper reports trends, grant awards, foundation information, and development services.

### **Conservation Online (CoOL)**

<http://palimpsest.stanford.edu>  
This Web site is a project of the Preservation Department of Stanford University Libraries. CoOL includes information that covers a wide spectrum of topics of interest to those involved with the conservation of library, archives, and museum materials.

### **The Foundation Center**

79 Fifth Avenue  
New York, NY 10003-3076  
800-424-9836  
<http://foundationcenter.org>

The Foundation Center is a national clearinghouse for information on foundations and corporate giving. It provides library services at its four reference centers in New York, San Francisco, Washington, D.C., and Cleveland. It offers a wide variety of publications.

### **The Grantsmanship Center**

PO Box 17220  
Los Angeles, CA 90017  
213-482-9860  
[www.tgci.com](http://www.tgci.com)

This national organization provides training and information on fundraising and current issues of

interest to the nonprofit field. The center publishes the *Whole Nonprofit Catalog* three times a year; executives of nonprofit agencies can receive free issues on request.

### **National Trust for Historic Preservation**

1785 Massachusetts Avenue, NW  
Washington, DC 20036  
202-588-6000  
[www.nthp.org](http://www.nthp.org)

The trust is a national nonprofit organization that works to preserve American cultural heritage through the preservation of communities and historic environments. Publications include the bimonthly magazine *Preservation* and the quarterly newsletter *Preservation Forum*. The Information Series has several fundraising titles.

### **The Taft Group**

27500 Drake Road  
Farmington Hills, MI 48331  
800-877-8238  
[www.gale.com/taft.htm](http://www.gale.com/taft.htm)

This organization publishes a broad range of directories on prospect research and fundraising, including directories of nonprofit organizations.

In preparing this booklet, Heritage Preservation has endeavored to provide the most current and accurate information available; however, museums are encouraged to contact grant programs and organizations directly as their information may change.

Heritage Preservation  
*The National Institute for Conservation*

1012 14th St, NW

Suite 1200

Washington, DC 20005

202.233.800

[www.heritagepreservation.org](http://www.heritagepreservation.org)